



Fall 2018

## Krewe of Orion Parade

*“Orion Is On A Roll”*

Saturday, February 23, 2019, 6:30 p.m.

**Masquerade – February 23, 2019, 7:00 p.m.**

Gentlemen:

Whether it's rolling the dice, rolling out the red carpet, or rolling down the parade route, "Orion Is On A Roll"! And that's our 2019 Krewe of Orion parade theme. Our parade will be held on Saturday, February 23, 2019. And now that parade day is only about four months away, it's time to place your orders for krewe throws and **Masquerade** tickets.

Krewe beads/throws for 2019 can now be ordered online at our website. We have two new great items plus our Orion fans' traditional favorites. Beads/throws purchased from the krewe will be pre-loaded on your float at a cost of \$25, to be included on your order (cost reduced this year only, due to anticipated smaller orders). State sales tax of 5% will also be added. To complete your order, submit your bead order and pay at least a 50% deposit. Orders must be received by December 1, 2018. Final balance due must be paid by December 31, 2018. Quantities are limited, with orders being filled on a first come basis. Online orders are immediately reflected in our inventory, so your online order will reserve your items as soon as you complete your order. Order online now, so you won't be disappointed when items sell out.

Let's keep our Krewe of Orion reputation strong by continuing to be known as the best throwing parade in town. While the krewe has never set a minimum amount to throw, be sure to thank and reward our loyal parade fans by keeping throws flying while we "**roll!**". And don't forget that our after-parade **Masquerade** extravaganza will be held on February 23, 2019, at the *Raising Cane's River Center*. Our floats and parade will roll right down the middle of the Exhibition Hall to the delight of our guests. Let me also suggest that you order extra throws for **Masquerade**. Our family members, close friends, and our other guests will all be excited to see us as we roll through the Exhibition Hall, so let's shower them with great throws.

It's also time to order **Masquerade** tickets. Guest tickets are sold in pairs for \$180. While each krewe member will receive a pair of Masquerade tickets for himself and a guest at no additional cost, please be sure to order those member tickets as well. And don't forget to order a beautiful Orion Cloisonné (colorful, encased enameled Orion parade doubloon on a chain) for you and each one of your guests. Cloisonnés make great favors and keepsakes and are much sought after each year by **Masquerade** revelers. Remember, order your tickets and Cloisonnés online. Your order must be received by December 1, 2018. Please be sure to let your family and friends know that they can purchase their **Masquerade** tickets by going to the krewe website and selecting "Tickets". (Also, see attached guest form.) And, don't forget to tell your business friends/clients.

Reserve your hotel room now for a carefree and safe parade weekend by directly contacting one of our downtown Baton Rouge partner hotels and asking for the Krewe of Orion room rate. Choose from:

Courtyard Marriott Downtown\* 260 3rd Street, 225-831-4646, \$140-149/night, \$22/night overnight valet parking;

Hilton Capitol Center\* 201 Lafayette Street, 225-344-5866, \$143/night, \$24.08/night valet parking;

Hotel Indigo\* 200 Convention Street, 225-343-1515, \$149/night, \$20/night overnight valet parking;

Belle of Baton Rouge\* 103 France St, 800-266-2692, \$129 standard single/double, \$179 standard Junior Suite,  
Block Code: KOB22A (Krewe of Orion), No online booking available.

NOTES: \*For available, clickable links to hotel URLs for online booking, go to the Orion website and select Member Portal and log in. Then select "Orion Info" and scroll down to Hotel Booking Information to select hotel link to Orion booking information.

These rooms will sell out. Don't be left out. Book a room now!

Thank you so much for being a part of this great krewe. Together, we continue to provide an exciting Mardi Gras experience and celebration for our community.

Sincerely,

Darren Coates, Captain